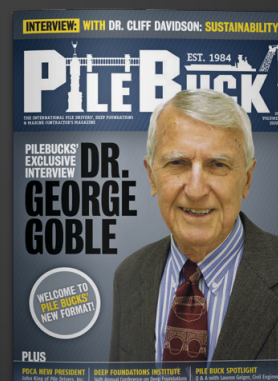
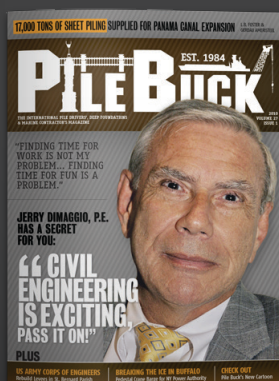
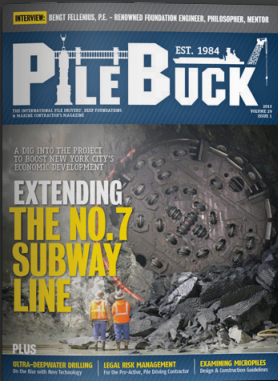




PILE BUCK 2015 MEDIA KIT



THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

REACH THE GROWING SEGMENTS OF THE PILING, DEEP FOUNDATION AND MARINE CONTRACTOR INDUSTRIES

Successful businesses recognize the need to advertise and the benefits of doing so.

Since 1984, *PILE BUCK* has been a source of current news, event information, engineering tips, and supplier information.

The bimonthly magazine format allows your advertising dollars to go even further than other means of advertising with a longer shelf-life than traditional magazines and new information published every month. *PILE BUCK* magazine is published every two months by a wide variety of individuals in the following industries:

- Barges/Barge Lines
- Civil Engineers
- Commercial Construction
- Consulting Engineers
- Corps of Engineers Offices
- Corrosion Control
- Crane Services
- DNR/DER Office
- Dewatering Contractors
- Diving/Underwater Contractors
- Dredging Contractors
- Drilling/Test Services
- Environmental Contractors
- Excavation Contractors
- Equipment Dealers
- FHWA/DOT Offices
- Foundation Contractors
- Foundation Drilling
- Foundation Engineers
- Forestry and Agriculture
- Geotechnical Engineers
- Heavy Contractors
- Highway Construction
- Manufacturing
- Marine Contractors

- Marinas/Bridge Builders
- Marine Salvage Contractors
- Marine Towing
- Maritime Inspection
- Mining
- Municipalities
- Navy/Coast Guard
- Offshore Drilling
- Petrochemical
- Pile Driving Contractors
- Port Facilities/Terminals
- Power Generation/Utilities
- Railroads
- Railroad Construction
- Shipyards
- Ship/Barge/Boat Builders
- Sign Erection
- Specialty Contractors
- Structural Engineers
- Universities
- Utilities
- Warehousing
- Wastewater Treatment
- ... and more!*
- *from the *Pile Buck* Mailing List



OVER 11,000
 5,000 PRINTED / 6,000 DIGITAL
READERS AND GROWING DAILY!

EAST COAST OFFICE

Pile Buck International, Inc.
 P.O. Box 64-3609
 Vero Beach, FL 32964-3299

Phone: 772-492-1056
 Toll Free: 866-573-0708
 Fax: 772-539-7102
 Email: info@pilebuckinternational.com
 Website: www.pilebuck.com

WEST COAST OFFICE

Pile Buck International, Inc.
 15158 La Maida St.
 Sherman Oaks, CA 91403

Alex Smoot
 Managing Editor
 Email: Alex@pilebuckinternational.com

THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

INTERVIEW WITH DR. CLIFF DAVIDSON: SUSTAINABILITY

EST. 1984

PILE BUCK

THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

2015 VOLUME 29 ISSUE 1

PILEBUCK'S EXCLUSIVE INTERVIEW

DR. GEORGE GOBLE

WELCOME TO PILE BUCK'S NEW FORMAT!

PLUS

- POCA NEW PRESIDENT: John King of Pile Drivers, Inc.
- DEEP FOUNDATIONS INSTITUTE 34th Annual Conference on Deep Foundations
- PILE BUCK SPOTLIGHT: Q & A with Lauren Gelfing, Civil Engineer



OUR MISSION

PILE BUCK brings real news and relevant information to professionals and business owners so that they can have a connection to others in the industry. Information about equipment, emerging technology and projects of interest make PILE BUCK a practical source for timely industry information and news.

PARTNERSHIP BENEFITS

By advertising with PILE BUCK, you have the opportunity to develop a strong partnership with a widely read industry magazine thus giving your business access to a growing, intelligent, and powerful readership base. The opportunity to expand brand awareness within the industry will lead to many advantages for your business.

- Higher profits
- Increase in customer base
- Higher sales
- Greater brand recognition
- Increased brand loyalty



PILE BUCK PUTS NEWS ABOUT THE INDUSTRY UP FRONT

From big dig to lofty bridge, Maine to California and beyond, if it's in PILE BUCK, it's "pile driving news." More than just stories and articles, PILE BUCK puts pile driving into context - shaping and illuminating the common ground with other industries. No other magazine has more reach over the span of pile driving and foundation work than PILE BUCK.

PILE BUCK has set the standard for authoritative relevant news and information since 1986. Insightful and engaging, PILE BUCK remains the leader among industry magazines. Year after year, readers choose PILE BUCK for content and useful information.

With its enormous brand strength and diverse information assets, PILE BUCK brings businesses more opportunities for relevant and timely messaging to reach thousands of potential customers.

For industry reach and results - PILE BUCK is essential.

THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

PILE BUCK'S FORMAT

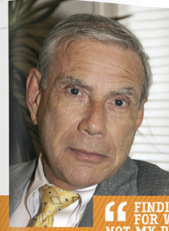
What to expect in PILE BUCK magazine.

JOB STORIES

COVER STORY

Jerry DiMaggio, P.E. MORE THAN MEETS THE EYE

After 32 years of service with the Federal Highway Department retirement is not an option for Jerry DiMaggio



“ FINDING TIME FOR WORK IS NOT MY PROBLEM. FINDING TIME FOR FUN IS A PROBLEM.”

Jerry DiMaggio, P.E., is a 65-year-old man with a clear vision and passion for his work. He has spent the last 32 years of his career with the Federal Highway Department, where he has held various positions, including Director of the Office of Research and Development, Director of the Office of Construction Management, and Director of the Office of Program Management. He is currently a Senior Advisor to the Director of the Office of Research and Development.

DiMaggio's career has been marked by significant achievements, including the development of the National Highway Construction Inspection System (NHCIS) and the National Highway Construction Inspection System (NHCIS). He has also been instrumental in the development of the National Highway Construction Inspection System (NHCIS).

INTERVIEWS

TIPS

FEATURE

EFFECTIVE FLEET RISK CONTROL FOR THE PILE DRIVE CONSTRUCTION INDUSTRY

Getting Beyond the Hype to Achieve Successful Driver Safety

The construction industry is facing a significant challenge in fleet risk control. The industry is characterized by a high level of risk, with a high number of accidents and injuries. This is due to a variety of factors, including the use of heavy machinery, the nature of the work, and the often-remote locations of construction sites.

One of the key factors in fleet risk control is the selection of qualified drivers. This involves a thorough screening process, including background checks, driving records, and interviews. It is also important to provide ongoing training and education for drivers, as well as to implement strict safety protocols.

COVER STORY

WASHINGTON STATE DEPARTMENT OF TRANSPORTATION PRESENTS... SR 520 Project



THE SR 520 PROJECT is a major transportation project in Washington State. It involves the construction of a new bridge and interchange over the SR 520 corridor. The project is being managed by the Washington State Department of Transportation (WSDOT).

SAFETY

FEATURE

DESIGN PROCEDURES FOR SEAWALLS

Key Design Considerations for Seawall Construction

Designing seawalls is a complex task that requires a thorough understanding of the site conditions and the forces acting on the structure. Key design considerations include the selection of materials, the design of the structure, and the implementation of construction controls.



Trust Boh to Do It Right

WHAT IS THE PILE DRIVING RISK?

Pile driving is a high-risk activity that involves the use of heavy machinery and the driving of piles into the ground. This process can be dangerous if not properly managed, and it is essential to implement strict safety protocols to minimize the risk of accidents and injuries.

HOW ARE RISK PARTNERSHIP AND RISK TRANSFER DIFFERENT?

Risk partnership and risk transfer are two different approaches to managing risk. Risk partnership involves the sharing of risk between the project owner and the contractor, while risk transfer involves the transfer of risk to a third party, such as an insurer.

INSTRUCTIONAL

CONTRACTOR SPOTLIGHT

EIC ASSOCIATES, INC. Springfield, NJ

EIC Associates, Inc. (EIC) performs heavy construction and marine work for the public and private sectors in New York, New Jersey, Pennsylvania, and Connecticut with a special focus on the public sector of the New York City Metropolitan Area.



Statue of Liberty - Service Dock Replacement

FILE BOOK SPOTLIGHT

ACCIDENT MANAGEMENT TIPS FOR PILE DRIVING CONTRACTORS

When it comes to pile driving, accidents can be a major concern for contractors. This is due to the high level of risk involved in the process, and it is essential to implement strict safety protocols to minimize the risk of accidents and injuries.



Pollutant Investigation

CONTRACTOR SPOTLIGHT

CONTRACTOR SPOTLIGHT

SHORELINE STEEL

Shoreline Steel is a leading manufacturer of steel products for the construction industry. The company specializes in the production of steel piles, steel sheet piling, and steel reinforcement bars. Shoreline Steel has a long history of providing high-quality products and excellent customer service.



Shoreline Steel

PRODUCT SPOTLIGHT

SURE SEAL TECHNOLOGY

Sure Seal Technology is a leading manufacturer of sealants for the construction industry. The company specializes in the production of sealants for use in a variety of applications, including the sealing of joints, cracks, and leaks. Sure Seal Technology has a long history of providing high-quality products and excellent customer service.



SURE SEAL TECHNOLOGY

PRODUCT SPOTLIGHT

CONTRACTOR SPOTLIGHT

MADRID ENGINEERING GROUP, INC.

Madrid Engineering Group, Inc. (MEG) is a leading engineering and construction firm. The company specializes in the design and construction of a wide range of infrastructure projects, including bridges, highways, and water treatment plants. MEG has a long history of providing high-quality services and excellent customer service.



MADRID ENGINEERING GROUP, INC.

CONTRACTOR SPOTLIGHT

ALPHA PIPE COMPANY

Alpha Pipe Company is a leading manufacturer of pipe products for the construction industry. The company specializes in the production of a wide range of pipe products, including steel pipe, concrete pipe, and plastic pipe. Alpha Pipe Company has a long history of providing high-quality products and excellent customer service.



ALPHA PIPE COMPANY

THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

DISPLAY ADVERTISING RATES & MECHANICS

Trim Size: 8" W x 10.875" H
Live Area: 7.5" W x 10.375" H

UNIT	DIMENSIONS	PER ISSUE	PRE-PAY
1/16 Page	1.65" W x 2.25" H <i>no bleed</i>	\$125	\$119
1/8 Page	3.5" W x 2.25" H <i>no bleed</i>	\$202	\$192
1/4 Page	3.5" W x 4.75" H <i>no bleed</i>	\$381	\$362
1/2 Page	6.875" W x 4.75" H <i>no bleed</i>	\$624	\$593
Full Page	8" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$980	\$931
Double Page	16" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$1,530	\$1,453
PREMIUM UNITS			
Inside Front Cover	8" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$1,190	\$1,130
Inside Back Cover	8" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$1,130	\$1,073
Back Cover	8" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$1,220	\$1,159
First Interior Page (Page 1)	8" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$1,200	\$1,140
Center Spread	16" W x 10.875" H <i>.125" bleed all 4 sides</i>	\$2,112	\$2,006

EAST COAST OFFICE

Pile Buck International, Inc.
P.O. Box 64-3609
Vero Beach, FL 32964-3299

Phone: 772-492-1056
Toll Free: 866-573-0708
Fax: 772-539-7102

Email: info@pilebuckinternational.com
Website: www.pilebuck.com

Please send all advertising materials to the west coast office. For large files, contact the advertising office for FTP information.

WEST COAST OFFICE

Pile Buck International, Inc.
15158 La Maida St.
Sherman Oaks, CA 91403

Alex Smoot
Managing Editor

Email: Alex@pilebuckinternational.com

FILE REQUIREMENTS

FORMAT	SPECIFICATIONS
PDF	<ul style="list-style-type: none"> • ALL fonts must be embedded and subset • All images/logos must be 300dpi or higher at full dimensions • CMYK color breakdown, no RGB or pantone colors • When distilling, make sure OPI is NOT checked
InDesign	<i>InDesign Packages must include all fonts and images.</i>
Images	<i>Illustrator EPS or Photoshop EPS or TIFF accepted. All other applications please call for specific technical information.</i>
Text	<i>Any supplied text must be sent in TXT or DOC formats.</i>
Proofs	<i>SWOP Proofs must be supplied for any color critical advertising. SWOP proofs must match the supplied files.</i>
<i>All other applications please call for specific technical information.</i>	

CLASSIFIED ADVERTISING RATES & MECHANICS

UNIT	PER ISSUE	PRE-PAY
Without Photo	\$100	\$95
With Photo	\$150	\$143

Maximum is 4 inches, thereafter Display Rates apply. Classified ads are one-color only (black). To estimate length, assume 25 words per inch. Include headline and address in word count.

DIRECTORY ADVERTISING RATES & MECHANICS

UNIT	DIMENSIONS	PER YEAR
1/10 Page Horizontal	3.4" W x 1.65" H <i>no bleed</i>	\$500
1/10 Page Vertical	1.65" W x 3.4" H <i>no bleed</i>	\$500
1/20 Page	1.65" W x 1.65" H <i>no bleed</i>	\$450

Now is the time to develop a marketing plan that will allow your business to generate the leads necessary to stay healthy today while positioning your business to thrive in the future. Advertising is a powerful tool for becoming a well-known player in any market. Even if you take a small schedule and a small ad, by consistently letting it run in an appropriately targeted vehicle, over time that ad will have an impact. People will see your logo and it will register. Advertising supports everything else you do in your business.

LET US
HELP YOU WITH
SOCIAL MEDIA
EXPOSURE!

PREPAY
& SAVE
50%

THE INTERNATIONAL PILE DRIVERS', DEEP FOUNDATIONS & MARINE CONTRACTOR'S MAGAZINE

PILEBUCK.COM

*Advertise online
and keep your
business moving
forward by
extending your
reach and growing
your customer base!
An online ad will
expand your brand
awareness and help
you reach more
potential customers!*

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Alex Smoot
Managing Editor
Email: Alex@pilebuckinternational.com

WEBSITE ADVERTISING RATES (SECTIONS AND PAGES)

UNIT	PER ISSUE (2 MONTHS)	PRE-PAY
Website Footer <i>(all pages)</i>	\$800	\$760
Right Menu Bar <i>(most pages)</i>	\$750	\$715
Products Page	\$390	\$350
SPW911 Section <i>(3 pages)</i>	\$590	\$555
Additional Product Pages <i>(8)</i>	\$390	\$350
Advertising Section <i>(3 pages)</i>	\$390	\$360
Magazine Section <i>(2 pages)</i>	\$190	\$160
Specs Section <i>(15 pages)</i>	\$690	\$640
Links Page	\$390	\$360
Contact Page	\$290	\$265

“THE BUCK” ADVERTISING RATES (BLOG)

ALL PAGES	
Static Ad	\$600
BLOG ARTICLES	
Press Release	\$80 <i>(FREE for magazine advertisers)</i>
CLASSIFIEDS SECTION	
Classified	\$100

- Remains featured on front page of blog for 2-3 weeks
- Remains on blog classified section for year

REACHING PILE DRIVING, FOUNDATION, MARINE CONSTRUCTION & RELATED CONTRACTORS, ENGINEERS AND MORE!

2015 PRINT ADVERTISING RATES

Select	DISPLAY ADS	PER ISSUE	PRE-PAY
<input type="radio"/>	1/16	\$125	\$119
<input type="radio"/>	1/8	\$202	\$192
<input type="radio"/>	1/4	\$381	\$362
<input type="radio"/>	1/2	\$624	\$593
<input type="radio"/>	Full	\$980	\$931
<input type="radio"/>	Double Page	\$1,530	\$1,453
Select	PREMIUM DISPLAY ADS		
<input type="radio"/>	Inside Front Cover	\$1,190	\$1,130
<input type="radio"/>	Inside Back Cover	\$1,130	\$1,073
<input type="radio"/>	Back Cover	\$1,220	\$1,159
<input type="radio"/>	First Interior Page (Page 1)	\$1,200	\$1,140
<input type="radio"/>	Center Spread	\$2,112	\$2,006
Select	CLASSIFIED ADS		
<input type="radio"/>	Without Photo	\$100	\$95
<input type="radio"/>	With Photo	\$150	\$143
Select	DIRECTORY ADS	PER YEAR	
<input type="radio"/>	1/10 Page Horizontal		\$500
<input type="radio"/>	1/10 Page Vertical		\$500
<input type="radio"/>	1/20 Page		\$450

2015 WEBSITE ADVERTISING RATES

Select	WEBSITE ADS (SECTIONS AND PAGES)	PER ISSUE (2 MONTHS)	PRE-PAY
<input type="radio"/>	Website Footer (all pages)	\$800	\$760
<input type="radio"/>	Right Menu Bar (most pages)	\$750	\$715
<input type="radio"/>	Products Page	\$390	\$350
<input type="radio"/>	SPW911 Section (3 pages)	\$590	\$555
<input type="radio"/>	Additional Product Pages (8)	\$390	\$350
<input type="radio"/>	Advertising Section (3 pages)	\$390	\$360
<input type="radio"/>	Magazine Section (2 pages)	\$190	\$160
<input type="radio"/>	Specs Section (15 pages)	\$690	\$640
<input type="radio"/>	Links Page	\$390	\$360
<input type="radio"/>	Contact Page	\$290	\$265
Select	"THE BUCK" ADS (BLOG)		
<input type="radio"/>	Static Ad		\$600
<input type="radio"/>	Press Release - blog article	\$80 (FREE for magazine advertisers)	
<input type="radio"/>	Classifieds Section		\$100

VOLUME 31 (2015), ISSUE:

1: Feb. 2: Apr. 3: Jun. 4: Aug. 5: Oct. 6: Dec.

NET ADVERTISING: \$ _____

X _____ (NUMBER OF ISSUES)

ADVERTISING TOTAL: \$ _____

INVOICE: Each issue Pre-pay

I have read and agree to the terms and conditions set forth on this contract. I am signing this contract as confirmation of my company's intent to place the indicated ad. Placing this ad makes my company responsible for the stated contracted cost.

Name (printed): _____

Signature: _____

Date: _____

ADVERTISER INFORMATION

Company Name: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Phone: () _____ Fax () _____

Agency Name: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Phone: () _____ Fax () _____

AD MATERIALS

Delivery: New Pick-up from (_____) issue

Provider: We will send artwork Agency will send artwork

Ad design services available upon request. Production charges will apply:

Full Design Partial Not Required

PAYMENT OPTIONS

Check enclosed (made payable to PileBuck International, Inc.)

Send me an invoice: Email Mail

Bill To: Company Agency

Billing address if different than above:

Email: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Charge my credit card:

Visa MasterCard American Express Discover

Card Number: _____

Expiration Date: _____

Name (as it appears on card): _____

Company name (if corporate card): _____

Signature: _____

DEADLINES

31-1: January 5th 31-3: May 4th 31-5: September 8th
 31-2: March 9th 31-4: July 6th 31-6: November 9th

RETURN THIS FORM WITH ARTWORK TO:

Alex Smoot
 Email: Alex@pilebuckinternational.com

QUESTIONS? CALL 866-573-0708

TERMS:

If payment is not received within three weeks of released invoice, a 3% late fee will be charged. Agency and advertiser will be held jointly liable to publisher. Agency and Advertiser shall also be liable for all collection expenses (including attorney's fees). If Pile Buck International refers Agency/Advertiser invoice(s) to a collection agency or attorney, any discounts, shall not apply and shall be deemed revoked. The terms and conditions of the magazine's current rate card are incorporated herein by reference to the extent they do not conflict with these terms. These terms may not be altered in any way without the written consent of Pile Buck International Inc.

COPY & CONTRACT REGULATIONS:

The publisher reserves the right to accept, reject or cancel all advertising copy or orders for any reason at any time, and final decisions on all orders will be made at the office of Pile Buck International, Vero Beach, FL 32964. If Advertiser and Agency would like to cancel contract, a 50% fee will be deducted from the total contract amount.

The Advertiser's and Advertising Agency jointly and severally agree to indemnify and hold publisher harmless against any damages and expenses of any nature incurred by publisher arising out of publication of material appearing in advertisements submitted by them for publication including but not limited to, publisher's defense against any suit or proceeding arising from a claim that publication of material appearing in advertisements submitted to it for publication was in violation of rights of others or law imposed by the United States or by any state or subdivision thereof. Publisher shall have no liability to an advertiser or advertising agency because of a failure to complete accepted advertising orders because of acts of God, strikes, work stoppages, fires, accidents, postal delays or any other circumstances of whatever nature beyond its control. Under no circumstances shall publisher's direct or indirect liability to an advertising agency or advertiser exceed the invoiced cost of the advertisement. Publisher shall have the right to require payment for advertising upon such terms as publisher sees fit prior to publication of any ordered advertisement. Publisher reserves the right to cancel the contract at any time upon default in the payment of bills. In the event of such cancellation, charges for all advertising published shall become immediately due and payable. Furthermore, if there has been any default in the payment of a prior bill, or if, in the sole judgment of publisher, credit becomes impaired, publisher shall have the right to require payment for further advertising under this contract upon such terms as publisher sees fit. Agency and Advertiser are jointly liable for payment to publisher.

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