

REACHING PILE DRIVING, FOUNDATION, MARINE CONSTRUCTION & RELATED CONTRACTORS, ENGINEERS AND MORE!

2015 MAGAZINE ADVERTISING RATES

Select	DISPLAY ADS	PER ISSUE	PRE-PAY
<input type="radio"/>	1/16	\$125	\$119
<input type="radio"/>	1/8	\$202	\$192
<input type="radio"/>	1/4	\$381	\$362
<input checked="" type="radio"/>	1/2	450	\$593
<input type="radio"/>	Full	\$980	\$931
<input type="radio"/>	Double Page	\$1,530	\$1,453
Select	PREMIUM DISPLAY ADS		
<input type="radio"/>	Inside Front Cover	\$1,190	\$1,130
<input type="radio"/>	Inside Back Cover	\$1,130	\$1,073
<input type="radio"/>	Back Cover	\$1,220	\$1,159
<input type="radio"/>	First Interior Page (Page 1)	\$1,200	\$1,140
<input type="radio"/>	Center Spread	\$2,112	\$2,006
Select	DIGITAL EDITION ADS		
<input type="radio"/>	Introduction Page	\$650	\$618
<input type="radio"/>	Margin	\$900	\$855
Select	CLASSIFIED ADS	PER ISSUE	
<input type="radio"/>	Without Photo		\$40
<input type="radio"/>	With Photo		\$60
Select	DIRECTORY ADS	PER YEAR	
<input type="radio"/>	1/10 Page Horizontal		\$500
<input type="radio"/>	1/10 Page Vertical		\$500
<input type="radio"/>	1/20 Page		\$450

2015 WEBSITE ADVERTISING RATES

Select	WEBSITE ADS (SECTIONS AND PAGES)	PER ISSUE (2 MONTHS)
<input type="radio"/>	Website Footer (all pages)	\$800
<input type="radio"/>	Right Menu (majority of pages, including blog)	\$750
<input type="radio"/>	The Buck (all blog pages)	\$750
<input type="radio"/>	SPW911 Page	\$750
<input type="radio"/>	Education Section	\$700
<input type="radio"/>	Magazine Archives	\$650
<input type="radio"/>	Sheet Pile Specs Page	\$580
<input type="radio"/>	Hammer Specs Page	\$580
<input type="radio"/>	Publications Section	\$520
<input type="radio"/>	Products Page (all products not including SPW911)	\$390
Select	"THE BUCK" ADS (BLOG)	
<input type="radio"/>	Press Release - blog article	\$40 (FREE for magazine advertisers)

2015 EMAIL BLAST RATES

Select	EMAIL BLAST	PER EMAIL
<input type="radio"/>	Full Email	\$900
<input type="radio"/>	Footer Ad	\$450

VOLUME 31 (2015), ISSUE:

1: Feb. 2: Apr. 3: Jun. 4: Aug. 5: Oct. 6: Dec.

NET ADVERTISING: \$ 450 (invoiced each issue)

x 5 (NUMBER OF ISSUES)

ADVERTISING TOTAL: \$ 2,250

INVOICE: Each issue Pre-pay

Unless otherwise specified, the pre-pay discount is not available when a discount is already in place.

I have read and agree to the terms and conditions set forth on this contract. I am signing this contract as confirmation of my company's intent to place the indicated ad. Placing this ad makes my company responsible for the stated contracted cost.

Name (printed): _____
 Signature: _____
 Date: _____

ADVERTISER INFORMATION

Company Name: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Phone: () _____ Fax () _____

Agency Name: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____

Phone: () _____ Fax () _____

AD MATERIALS

Delivery: New Pick-up from (_____) issue

Provider: We will send artwork Agency will send artwork

Ad design services available upon request. Production charges will apply:
 Full Design Partial Not Required

PAYMENT OPTIONS

Check enclosed (made payable to PileBuck International, Inc.)

Send me an invoice: Email Mail

Bill To: Company Agency

Billing address if different than above:

Email: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Charge my credit card:
 Visa MasterCard American Express Discover

Card Number: _____

Expiration Date: _____

Name (as it appears on card): _____

Company name (if corporate card): _____

Signature: _____

DEADLINES

31-1: January 5th 31-3: May 4th 31-5: September 8th
 31-2: March 9th 31-4: July 6th 31-6: November 9th

RETURN THIS FORM WITH ARTWORK TO:

Alex Smoot
 Email: alex@pilebuck.com

TERMS:

If payment is not received within three weeks of released invoice, a 3% late fee will be charged. Agency and advertiser will be held jointly liable to publisher. Agency and Advertiser shall also be liable for all collection expenses (including attorney's fees). If Pile Buck International refers Agency/Advertiser invoice(s) to a collection agency or attorney, any discounts, shall not apply and shall be deemed revoked. The terms and conditions of the magazine's current rate card are incorporated herein by reference to the extent they do not conflict with these terms. These terms may not be altered in any way without the written consent of Pile Buck International Inc.

COPY & CONTRACT REGULATIONS:

The publisher reserves the right to accept, reject or cancel all advertising copy or orders for any reason at any time, and final decisions on all orders will be made at the office of Pile Buck International, Vero Beach, FL 32964. If Advertiser and Agency would like to cancel contract, a 50% fee will be deducted from the total contract amount.

The Advertiser's and Advertising Agency jointly and severally agree to indemnify and hold publisher harmless against any damages and expenses of any nature incurred by publisher arising out of publication of material appearing in advertisements submitted by them for publication including but not limited to, publisher's defense against any suit or proceeding arising from a claim that publication of material appearing in advertisements submitted to it for publication was in violation of rights of others or law imposed by the United States or by any state or subdivision thereof. Publisher shall have no liability to an advertiser or advertising agency because of a failure to complete accepted advertising orders because of acts of God, strikes, work stoppages, fires, accidents, postal delays or any other circumstances of whatever nature beyond its control. Under no circumstances shall publisher's direct or indirect liability to an advertising agency or advertiser exceed the invoiced cost of the advertisement. Publisher shall have the right to require payment for advertising upon such terms as publisher sees fit prior to publication of any ordered advertisement. Publisher reserves the right to cancel the contract at any time upon default in the payment of bills. In the event of such cancellation, charges for all advertising published shall become immediately due and payable. Furthermore, if there has been any default in the payment of a prior bill, or if, in the sole judgment of publisher, credit becomes impaired, publisher shall have the right to require payment for further advertising under this contract upon such terms as publisher sees fit. Agency and Advertiser are jointly liable for payment to publisher.

EAST COAST OFFICE

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WEST COAST OFFICE

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